

VOLUME 41; NUMBER 45

DIDSBURY, ALBERTA, THURSDAY, NOVEMBER 9, 1944

82.00 A YEAR: 5c A COPS

# **DIDSBURY LINIT IS OVER THE TOP IN VICTORY LOAN DRIVE**

Need Support of All The Smaller Investors

According to Mr. C.E. Reiber, the secretary of the Loval War Finance Committee, the Dibblery District has gone over the top in its bond drive, having exceeded the quota of \$80,000 on Wednesday morning. The latest figures available showed that 202 people of the district have bought bonds to the extent of \$80,000. This is just over the 100 per cent

bought beinds to the total that it is a both the form that it is a both the long with the long with the long with the bound that the Legal Finance Committee is satisfied with the long. While the quota has been the number of appropriate to the number of appropriate the number of you have not yet beautiful a bond, do so immediately, by contacting any one of the satesmen, reging to the unit beadquarters at C.E. Reiber's office, or yapplying direct to the flowal Bank branch in Didabury.

### HALLOWE'EN 'SHELL-OUT' FUND

HALLOWEEN SHELL-OUT FUND
The results of the sale of "ShellOUT" tickes this year were very gretifring, and the local representatives of
the Kinsmen Club of Calegary wish to
thank all those who sold, purchased
and collected tickets, it wishes to express appreciation particularly is the
children who, each year, are willing to
forego "treats" of apples and cauley,
the collection of the collection of the collection
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to the collection of the collection of the collection
to the collection of the

Capsules for adulation 25 . 12. 25 . 15.00

Christmas Cards ON DISPLAY

# Law's Drug Store

Phone 40

# TANK REGIMENT RESUMES PARADES

RESUMES PARADES

Regular parades of the Didsbury
detachment of the Calgany Regiment
(Tank) have been resumed after harcest feave.

A varied and interesting syllatus
has been prepared, including instruction in new weapons, new tactics and
tacticities are also relatively.

Young non-expecting their army calare strongly urged to join this unit
now and take preliminary training
with their friends. The local detachment has vacancies for four or five
terruits, so give your name to Sgit. ment has vacancies for four or five recruits, so give your name to Sgt Cullen, Sgt. Leeson or LCpl. Haley without delay.

without delay,

Join the regiment with an active
service future, the regiment that served so gloriously at Diepne, Sielly and
tuly, Proudly wear the black beret of
the Calgary Regiment (Tank).

### RUGBY NEWS NOTES

Gu W.I. Meeting was held this mouth at the home of Mes. A. Blane with an attendance of 11, We are asked to gather up current magazines and take to the next meeting, these to be sent to the campe.

A Bread and Baking Dowder Biscuit Contest is also to be held next month Most of the clothes meeded for the Greek Fedure Outfil were turned in, and the Secretary would be glad to receive the remainder of those promited as that they may be forwarded. When homeses was finished an article, written by Mrs. A.H. Bogers giving an account of the annual meeting of the Navy League held at Kentville S.s., was read and discussed, and our A.W.1%, may feel fustly mound of Alberta's contribution to this greatly meeting the second of the secon

# **DIDSBURY JOTTINGS**

By A.C.H.

Plans for the new house of the future are already drawn un, There ino basement. Heating arrangements
are inside the walls, "The only reason
we have basements," says the architee,, "is because we have to have
some place to nut the furnace."
We see a pretty gloomy time ahead
"Where will we put the teanot, with
the broken sout and no lid? And the
nices of fly screen that was left over?
And those shoes that are too small to
be comfortable and too goed to giv
away?

Somus to us that half the fun of

eay?
Seems to us that half the fun of sing in a house is having a basement throw things in, including the chil

The Junior Ladies Aid wishes thank everyone who helped them p on the lunch at the sale on Monday.

This nice weather comes in handy We washed off the Hallowe'en antics from the window panes. Ue wish we could tell Corell B. De Mille the boys used Lux, and that it left our windows soft and fulfy, and sparking like new They didn't and it didn't.

DANCE at Melvin on November 24 Jusic by the "Mandarines". 2c

## TOWN COUNCIL ASKS RATEPAYERS TO SIGN POWER FRANCHISE

Discuss the Provincial Housing Ass'n Plan

A regular meeting of the Council of the Town of Didsbury was held on Monday evening of this week and the following are some of the highlights of the business done:

Monday evening of this week and the following are some of the highlights of the business done:

A By-Law was passed declaring Remembrance Day, Saturday, November 11th, a Civic holiday in Didbury.

The petition to the Board of Public Utility Comulsaiemes and Wattime Prices and Trade Board regarding the proposed new Donestic Light Rate Proposed new Donestic Light Rate that Calgary Fower Company, it was decided to remuse the Donestic Consumers in Town to sign up the Petition as soon as possible.

There was a proliminary discussion on the merits and demerits of the proposed Povelineial Housing Association, which may prove of great benefit in the long run, in the elimination in the "rovince. The Town Cerk says he will give us more particulars shout this for a later issue.

Witter may around the context. White may be a supply the proposed Povelineia Housing conditions in the "rovince. The Town Cerk says he will give us more particulars shout the for a later issue.

Witter may resemble the context of the proposed of the proposed proposed to the proposed propo

# REMEMBRANCE DAY

Sunday night was a great night at 5 nox. United Church, at least for those who were able to get in, There was standing room only for some, and many were turned away.

Rey, A.D. Curfe who conducted the Remembrance Day service for the Legion this year, was assisted by Reverends D. Whyte Smith, A.M. Amachien and Earl Archer, Rev. Mi, Curie, in his address, spoke about the past, in his address, spoke about the past, the future, and ruling for a more dynamic effort on the part of the Legion and the people of Canada in the winning of the power and the Legion and the people of Canada in the winning of the power and the Smirley Liesener, for helping to make the annual service a twy beautiful and brapiring one.

Poppies are not selling very well.

enough to make the annual service at very beautiful and inspiring one.

Poppies are not selling very wellbough the merchants have gladythough the merchants have gladyLegion is grateful to them, but it
wants everyone to be wearing a Poppy.

That was thirty years ago, and still
bey grow, waving their proval headamongst the grain, As they wave you
may see in the distance and in between, little white crosses, row on row
any see in the distance and in between, little white crosses, row on row
in the second of the second of the continue to make those emblems in the
Veteraft shops, Once a year, at this
time, the poppy emblems are sold to
the public, to assist the war crippled
men who made them, and also to
assist any returned man who has falten by the wayside. Wort you buy a
Poppy? The Legion hopes that the
legion this week, We thank them, and
also all those who buy poppies.

There will be a short service at the
Monument on the Butte at 11 a.m., on.

The Legion Shoe, three of them, on.

Saturiay, Sovemoer (1th. All are wel-cen). Lugion Show, three of them, on-Saturiay, 1th inst, first show in the Opera House, Didsbury, at 3 pm, the second at 7.30 pm, and the third at 9.30 pm. As was said last week, if as many children as nossible attend the 7 pm. and the state of the state of the well-bell of the state of the state of the 10 pm. and 10 pm. and 10 pm. and 10 pm. Will relieve and some properties of the will relieve and show. In addition to the pictures and community singing, the Legion expects our one and only Jack Robertson, to be with us.

# HONORS FOR LOCAL CALF CLUB MEMBERS

Misses Marjorie Clarke and Mar-Misses Marjoric Clarke and Mar-jorie Bruce, members of the Did-bury Dairy Calf Club who won the distric-cuties this fall, were accompanied to the Provincial minist at Edmonton last week by bistrict Agriculturist Hugh McPhal, and in the Snal judg-ing, the local Club members were placed second for the Province of Al-torities of a result with in given better the province of the Club School of Agricultures at the Olds School of Agricultures summer.

### FORMER SCHOOL INSPECTOR DIES

INSPECTOR DIES

Lorne Good, former school inspector and Caigary school teacher, 50, of Rotokos, died Wednesday, November 1st in the Caigary General hospital. Born in Fordsich, Ont. he came to Alberta with his parents in 1908 settling in the Bodsbury district where to Alberta with his parents in 1908 settling in the Bodsbury district where the Caigary General hospital. In the Caigary of the Caigary of the Caigary and State of the Caigary of the Caigary and State of the Caigary and Lethbridge, and was appointed to the School inspector staff of Alberta in 1930, and was stationed at Wainwright and later at Oktokos where he has resided for the past three years. Surviving are his wife, Margaret, one son, Lorne, and a daughter, Iso-Marchael and Caigary Caigary, Staturday at 2 pm, Cremation followed at the Caigary Cremator fine.

The late Mr. Good and Mr. C.E. Reiber of Didsbury will remember Mr. Good, WESTCOTT W, I.

WESTCOTT W, I.

31 Indies net with Ms. Sheldon
Owens for the October meeting.
A donation or \$10,00 was given to
the Christmas Fund for the Bombed
Areas in Britain.
The Vegetable Contest was won by
Mr. Fans 1st, and Mrs. Hughes 2nd.
The vegetables were denuted to the
Dishburt Hospital. rue vegetables were Didsbury Hospital.

## SEEK TO REVIVE THE **DIDSBURY FISH AND GAME ASSOCIATION**

Representatives of Olds Ass'n Want Co-operation

Ass'n Want Co-operation
Mr. Raiph Sicote and Mr. Ivan Wilson, representatives of the Olds Fish
and Game Association were in town
Monday in an endeavor to interes:
local sportsmen in the revival of the
lidsbury Fish and Game Association,
which for years was one of the most
active sporting organizations in the
province.
We understand that local sportsmen
were consulted and that an endeavor
will be made to revive the Didsbury
Fish and Game Association. In the
meantime local sportsmen are urged
to get together and call an organization meeting as early as possible.
The Olds Fish and Game Association
in putting on a drive this fall and
winter to destroy magnies and would
like to have the support of an activ
association at Didsbury to back therup.

up.

HOWARD DEDDELS SUNDAY
A memorial service was held at the
M.B.C. Church, Didsbury, on Sunday
afternoon for Howard Deddels, of the
Canadian Army, who was killed in action in Italy, Rev, Earl Archer delivered a very appropriate address for
the occasion and a large crowd attended the service.
The heartfett sympathy of the district is extended to relatives.

## HALLOWE'EN PARTY AT THE SPRINGSIDE SCHOOL

A Hallowe'en Party was held in the Springside School on October 31st in aid of the Milk For Britain Fund. Typical Hallowe'en games were played and there were chills and thills ga-lore. Lunch was served around mil-right and then the guests departed. The sum of 8840 was realized for the Milk For Britain Fund.

# COLD WEATHER **SPECIALS**



15 Plate Heavy Service STORAGE BATTERY

> Fully Guaranteed \$7.95

TANK HEATERS, submarine . . . . . . . . \$13.95 TANK HEATERS, cast, extra heavy-

Large size ...... \$14.95



### ALADDIN LAMPS

Several models. Can be had with or without shade.. . . . . \$6.75 and up.

Coleman Lamps overhauled and repaired. We can convert your old gas burner into a coal oil burner for a very small cost. Bring it in.

# Builders' Hardware Stores Ltd.

Ed. Watkir, manager

# Watch Our Space Each Week

We will try and give you any news!

At the Cassidy Lumber Yard CAR OF LUMBER ON WAY WITH -

Planks - Tongue and Groove Flooring. Clear Pine Boards in several thicknesses.

FIR - TEX WALL BOARD

Our Shop is Busy Getting Folks Ready for Winter

At the Red & White Store Christmas Nuts, Purity Flour and Cereals Noted for Quality and Flavor

K. A. CASSIDY - DIDSBURY



# **Britain And The Future**

A GREAT DEAL IS BEING SAID and written just now about the A GREAT DEAL IS BEING SAID and written just now about the future. Everyone is aware that we are living in savitty changing the local content of the content

Peak Of Glory

One subject, about which many like to speculate, is the future of the British Empire. This interest is apparent among numerous writers and come to the British Empire as well as among the British Empire has seven as among the British Empire has passed the peak expressed, from time to time that the British Empire has passed the peak expressed, from time to time that the British Empire has passed the peak expressed. The superior of the seven to make a "second lass" lower. In superi of this gramment persent conflict as a "second class" lower. In superi of this gramment persent conflict as a "second class" lower. In superior of this gramment persent conflict as a "second class" lower. In superior of the gramment persent conflict as a "second class" lower. In superior of the gramment persent conflict as a "second class" lower. In superior of the gramment persent conflict as a "second class" lower. In superior of the gramment of the gra

British peperson pressed, from time

Its glory, and that it will

assa" power In support of this accurate an interest of the control of 200,000,000 prepayments to be just at the beginning of a period of great and the United States, with a population of 200,000,000 and in comparison to Russia and the United States, her natural resources are limited, as are her potentialities for increased industrial expansion.

There are, however, other considerations which are marking the climax of the war in Europe, it should not be forgotten that the people of Britian carried on alone, in the critical period following the fall of France, and that had their courage and determination wavered then, the whole future of civilization would be quite different to what it is today. The people of Britian critical period following the fall of France, and that had their courage and determination wavered then, the whole future of civilization would be quite different to what it is today. The people of Britian has started a program for the improvement of social and economic conditions throughout the colonies, and has declared her intention of extending Dominion status to India at an early date. In science, invention and the arts the British people have shown that they are second to none, and British statesmen have for generations given the highest forms of wise and courageviae leadership. Consideration of these, and kindred facts, leaves no room for thought that Britian's future will be less glorious than her past.

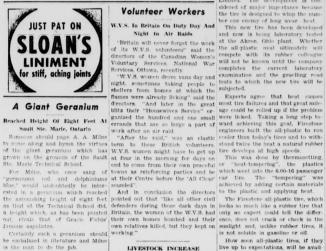
Volunteer Workers

W.V.S. In Britial on Duby Day And Night in Air Raids

"British and in Air Raids"

"British and in Air Raids"

"British and in Air Raids and the Air Raids and the Air rubber colleagy with the proposition of the Canadian Women's said the december of the proposition of the proposition of the condition of the proposition of th



Certainly such a geranium should when the embalmed in literature and Milne is the man to do the job.

The only trouble is that he would exhabit page.

y insist that a comparable nium blue" be also trotted out. Sault Daily Star



### LIVESTOCK INCREASE

LIVESTOCK INCREASE
The Dominion Bureau of Statistics
said a new high record of numbers of
cattle on farms was catablished at
June 1, with the total of 10,346,000
head representing an increase of
seven per cent. over June 1, 1943.

### FEW TRAIN ACCIDENTS

Only one train accident on British railways last year involved fatalities to passengers; four people were killed. 2591

# Price Control And Rationing Information

q.—Can I rent a gun for hunting and secure ammunition for it? A.—No. Permits to buy small arms ammunition for hunting are available only to registered gun own-ers whose registration certificates are dated before August 15, 1944. It is too late now to get a permit as they had to be secured before September 30.

No. 10 be secured before September 20.

Q—Would you kindly list the contents of ratio book 5 so that I can check over my book to make sure everything is in order?

A—In your new ration book there will be one sheet of pink sugar coupons, one sheet of preserves coupons, many butter coupons; two sheets of bind? M\* coupons; one sheet of lemonate butter ("Q" coupons; one sheet of lemonate butter ("Q" coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the coupons; one sheet of green and the preserves of the p

to speculate, A.—Yes, used bicycles have a celling price and if you are planning one it are and comical as among with your nearest Wartine Prices ion has been seed the peak.

How soon all-plastic tires, if they live up to expectations, will be avail-able for civilian use is uncertain because all tire manufacturing facilities now are devoted to building tary and essential civilian tires.



# **Guard Against Fire** An Ever Present Hazard Around Farm Buildings

Every day hundreds of farm build-ings in Canada and the United States are destroyed by a single enemy—

are destroyed by a single enemy—fire.

In many instances, according to authorities these fires could be avoided. This year with farmers working overline to produce food for the United Nations, farm production should not be impeded even by the smallest fire.

Fire authorities say that all rubbish about the house and the other farm buildings, especially inflammable material, should be cleared away. Smoke pipes should be checked and cleaned out if they've become sooty. The kitchen stove should be on a good substantial base where there is little chance of fire. Belettie wijney nietly installed and checked regularly. Worm writing constitutes a very real fire bazard.

To guard fires caused by electrical storms, lightning reds should be installed. By the same teken, all wire stalled. By the same teken, all wire

wiring constitutes a very real net hazard.

To guard fires caused by electrical storms, lightning reds should be installed. By the same teken, all wire fences enclosing yards, pastures should be grounded to protect lives shock from lightning.

Despite all these precautions, fires sometimes start, and when they do, quick action is essential. Fire authorities suggest that water or sandpails and chemical extinguishers are a good investment. These, of course, should be checked from time to time to make certain that they are in good working order.

## SMILE AWHILE

Darling, how can I leave you?"

"By train, plane or taxt."

Husband: "Cope back for som
thing you've forgotten, as usual?
Wife (brightly): "No, I've con
back for something I've remer
bered."

Waiter Will it be tea or coffee

sir? Guest I'm not bettin'. But what else is running?

He—No woman ever takes another woman's advice about frocks.
She—Naturally. Von don't ask the enemy how to win the war.

Alf My wife always gets his

night.
Ralph Hysterical, you mean.
Alf No, historical. She digs up
all my past.

Pupil—Teacher, may I ask you a testion?

question?
Tractions—surely. What is it?
Pupil—Why do we call goods sent
by rathroads "shipments", while we
call times sent by ships "cargoes"?
Mistress Did you enjoy your
day at the sensite, Mary?
Mary No, I didn't mun; all the
picture houses were full, so we had
to wander around the beach, and
watch the ships all day.
Judge—Sullty or not cuilty?

Judge—Guilty or not guilty? Defendant—Not guilty. Judge—Have you ever been in

Defendant-No. suh: I never stole

Defendant—No, suh; I never stole nothing before.

"A telegram from George, dear,"

"Well, did he pass the examina-tion this time?

No, but he is almost at the top of the list of those who failed.

e list of those who failed.
"Who gave the bride away at the wedding?"
"Her little brother.

bridegroom said I do', Willie yelled, 'Hurrah, Sis, you've got him at last?'

A fly was walking with her daughter on the head of a doctor who was very hald. "How things change, my dear," she said. "When I was your age this was only a footpath."

footpath."

Architect—Now if you'll give me a general idea of the kind of home you need.

Prospective Builder — Well, we want something to go with an antique door knocker my wife brought home from Mexico City.



### War On Cancer

MIRACLE" FEEDS

More Money Should Be Spent On

Research Work

During the first days of the Normandy invasion the American armies lost an average of 300 soldiers killed a day. But as Dr. Harlow Shapely, a distinguished American scientists, pointed out in a recent speech during the same invasion cancer killed 400 Americans a day.

Yet Dr. Shapley rightly complains that his nation spends loss than \$2 in the war against cancer for every \$1,000,000 spent on military war. The United States is a progressive and enlightened nation and is doing more about medical research than

more about medical research than most others. But still it is not nearly most others. But still it is not nearly enough there or in Canada, for that matter. The large public health programs planned by Canada for the post-war period should provide plenty of money for research, which alone promises to free men from now in-curable diseases.—Vancouver Sun.

England was the birthplace of shorthand.







appleford

# **Canada Is Contributing Supplies** To The Peoples Of Liberated **Europe Which Will Be Rationed**

CANADA is contributing not only supplies to the peeples of liberated Europe but the experience of her rationing system, according to representatives of UNRRA's Stream of Areas. Rationing is one of the first things necessary in the setting up of a stable concurie systems of Canada, Great Britain and the United States have been carefully scrutinized in setting up plans.

Since the guiding principle of UNRRA's cutting programme is to help others to help themselves, no help others to help themselves, and untel tomorrows, give us to determine the united to the power, to overcome tyranny and power, to overcome tyranny and propression; and we beseech Thee so to order and dispose the issue of this war that we may be bright through strife to a heating the propression of the surface of the propression of the surface of the propression of the present and the surface of the propression and we beseech Thee so to order and dispose the issue of this war that we may be bright through strife to a heating through strife to a heat

from UNRRA said at the recent Mont-real conference.

First step in the institution of rationing in occupied countries will be a complete new registration. Europeans, according to recent ob-servers, are used to registrations, and servers, are used to registrations, and the system not only guarantees the legitimate use of ration cards but will help to locate members of the popu-

help to locate members of the pepulation who are constantly moving in an attempt to return to their own homes. Pother will be in charge of the first registration, with volunteer helpers to take their places later. No universal system of rationing is planned. In some areas, for instance, there will be a surplus of grain, which will make rationing of, grain products unnecessary. In others, grain products will be in short supply.

grain predicts unnecessary. In others, grain products will be instort supply.

UNITAL PRODUCTS of the products will be instort supply.

UNITAL PRODUCTS of the products will be income to the product of the products will be no big public southern the products. There will be no big public southern the products will be no big public southern the products. There will be no big public southern the distributed to enable consumers.

Although a complete set of ration focuments has been worked out for application in liberated countries.

Although a complete set of ration documents has been worked out for application in liberated countries. When the point that they will not ferree any government to accept their system. As far as possible attempts will be point that they will not ferree any government to accept their system. As far as possible attempts will be provided by the animular their for the printing of ration decuments, but the actual work of petating and administration will be done by the country itself, according to present plans. Experts from the UNITAL organization will be there to advaw and, where required to the outward of the proceedings, but the aim will be to set up the machine-fry to gavarantee a stable distribution as that the country stack may carry on.



### W.R.C.N.S. Chief



# Pictures Life In The Canadian **Arctic And Possibilities Of Post-**War Tourist Centre At Aklavik

STORIES of life in the Canadian Arctic and opinions on the possibility of developing post-war tourist centres in the North have been brought to Ottawa by Dr. L. D. Livingstone. for 23 years the federal government's medical officer in the sub-Arctic.





# DIDSBURY PIONEER ESTABLISHED 1903

Published Every Thursday at DIDSBURY, ALBERTA

Subscription Rates: \$2.00 per year i Canada, \$2.50 a year in the U.S.

Member of the Alberta Division of the C.W.N.A., and of the Canadian Weekly Newspapers Association,

Government, Legal and Municipal Advertising, 16e per line first inser-tion, 12e per line each subsequent in sertion, Local Reeders, the per line. Classified Advertising: For Sale, Lost, Stolen, Strayed, etc., 54e first insertion, 3 insertions for \$1.00. Card of Thanks (not exceeding five lines) 50e per insertion,

ED, J. ROULEAU, Editor and Publishe

Editor and Policher
This ISSUE of The Diddau y Plan or
T is published under new management, your new editor and publisher
having purchased the plant and leastness from Mr. J.E. Goeder.
In coming to Diddaury we realize
that we are entering one of the most
prosperous towns for its size in M.
berta and it is our hope that we not
be able to take our part in budying to
keep it this way.
Your new editor is a first believer
in bome town activities and support
and at all times it will be our earmest
endeavor to boost for local concerns

PEHSIONS

JOBS FOR DISABLED

THE COMMUNITY'S RESPONSIBILITY

and improvements that are feasible, but not a burden on the people of this

and improvedents that are teasine, the total production of the people of this community. We have added considerable new engineed to The Honeer printing plant, which will enable us to turn at lett work in shorter time, and nest work in whorter time, and the production of the product

The kid from your own neighborhold is n't; the follow from Sydney, St., from Alborts, Ohn, from Red over, Alberta, also, O. October 6th effect of the first deficial history of this war opened in bookstero, it's "The Red. C. Oversea," The First Four Years," No fi the indeed this book but names of looks of our country's righty cross-the young last to when the same state of the state of the state of the same last of the same last

is the fully was completed as in 1 hart, a new high was shown conduct of cuttle on farms in. The total of 10,016,000 is an use of 7 her cent over the pre-sent with the greatest gain be-the precines of Soskatch-wan the fluxes are up 18 per cent. cost 10,016,000 cattle, milk cost at for 3100,000 cattle, milk cost at for 3100,000 cattle, milk cost

Horses declined by 40,000 showing a population on farms of 2.735,000.

Sheep were up by 8 per cent with 3,726,000. Hens and chickens went up by 18 per cent with a total of 86,792.

Weekly Consumer Branch item:
With rainy weather and colder days
now, it is interesting to hear that the
new of the new waterproof plantic sole
and the new waterproof plantic sole
at first "Visible" was confined to the
manufacture of kildies' slowes. With so
much leather going into hoots for the
armed forces, and with the heavy denands for every scrap of leathercounfractures have found it difficult
to meet the civilian fostware of mands
it is fell that visible with one help
pinetic soles cost only a little more
than those with ordinary leather soles
and experiments show that they last
longer. Materials going into the manufacture of visole is all-Canadian—
linestone, coal, sait and water. That
ought to recommend it!

Only the United States, Russla and the United Kingdom excel Canada in the output of steel, our plants having i doubled their overall output since 1929. We produce shell steel at the rate of 200,000 tons a year. Our in-dustries had no previous experience in making armour plate, but this didn't stop them from meeting all regula-tion of the produce of the control of the analysis of the control of the con-ing of the control of the con-trol of the con-trol of the control of the con-trol of

# Now on Sale! HIGH QUALITY FLOUR BRAN and SHORTS

Special Dairy Bran for Production and Special Shorts for Weaner Pigs

Ton Lots Can Be Arranged For

We Also Carry a Stock of "Money Maker" Feed Supplements

## ROSEBUD FLOUR MILL

M. WEBER, Manager 

### SHOULD FINISH CATTLE

Shottal FISISH CATTAS.

The Alberta Department of Agriculture points out that only well-finished cattle can be disposed of at fair prices in the Calgary and Diffusions of the Calgary and Diffusion of the Cattage of t

products right on their own farres,

Do you know that since the war began regretable seed production in Canola has become a relatively important
industry? Prior to 1000 most of the
field root and vegetable seeds used in
Canada were immorted from European
verys invaded and occupied by Germany home production became a necessity. With the assistance of the Department of Agriculture Canadiangrown seeds are now even a higher
until the produced in sufficient quantities to meet all domestic
needs.

# ALBERTA WHEAT CROP WILL BE ABOUT 115,000,000 BUS

A crop survey issued Tuesday by Agriculture Minister D.B. MacMilan showed that Alberta will harvest an estimated 115,000,000 bushels of wheat this year, an increase of 35,000,000 over 1943.

ever 1943.

Oats production is estimated at 127 stillion bushels, nearly two million hushels, hearly two million hushels less than the 1943 yield. Preduction of burley is estimated at 56 self-lillion bushels, about the same as ast year, and fluxesed is estimated to solid 1,230,000 bushels, a drop of over 2,000,000 bushels from the 1943 figure.

### WHEN GRANDMA WAS A GIRL

Grandmother, on a winter's day,
Milked the cows and fed them hay,
Slooped the hogs saddled the mule
And got the children off to school;
Did a washing, mopped the floors,
Washed the windows and did som

Washed the windows and did some chores;
Cooked a dish of home-dried fruit.
Cooked a dish of home-dried fruit.
Swept the parlour, made the bed,
Baked a dozen loaves of bread,
Spilt some firewood, and lugged in
enough to All the kitchen bin;
Cleaned the lamus, and put in oil.
Stewed some spiles she thought would
Cooked a support that was delicious
And a firewards washed up all the
dishes.
Fed the cat and sminkled the clothes,

dishes,

Fed the cut and sprinkled the clothes,

Mended a basketful of hose;

Then opened the organ and began to
play,

"When You Come to the End of a

Perfect Day."

First Workman (very angry)—Did you tell Bill I was three parts daft? Second Workman—No. I thought he knowed.

### OUR APOLOGY, PLEASE

Owing to the installation of additional equipment in the Piencer office this week's apper has been published in a rather burried manner, and we have not been able to deste much time to news gathering and make-un. However, now that we have our machinery in shane we will advive to those the part more time on the paner in the hone that it will most with the angread of our subscribers and adversarial to the provided of the provided p

### Urnfessional.

### J. L. CLARKE, M.D.,L.M.C.C.

PHYSICIAN & SURGEON
Office over Royal Bank
Graduate of Manida University
Latte Senior Hoose Surgeon
st. Michael's Hospital, Newark, N.J.
X-Ray in Office
'Phones - Office 63. Residence 128 DII SBURY, ALBERTA

### J. W. SUMMERS, D.D.S.

QENTIST Office Over the Royal Bank
Phone 79
DIDSBURY ALBERTA DIDSBURY

### W. A. AUSTIN

LAWYER --- NOTARY PUBLIC COMMI-SIONER FOR OATHS Estates Managed Marriage Licenses Issued, 'Phone 52 DIDSBURY, ALBERTA

# H. LYNCH-STAUNTON

BARRISTER & SOLICITOR Notary Public

OIDSBURY -- ALBERTA
Res. Phone 119 Office Phone 120

Didsbury Funeral Home

W. A. Mc Farquhar, Director, Gooder Bros., Calgary, Associates Amimiance Service

Phone 33 or 46 Didsbury, Alberta

### FISHER FUNERAL HOME Successor to W. S. Durrer

EFFICIENT KINDLY

FUNERAL AND AMBULANCE SERVICE HERE FISHER ROY MCARTHUR Ph. 22, Olds -: Ph. 23, Didsbury

### Church Amouncemente

# EVANGELICAL

Rev. A N Amacher, B A. Pastor

undays: 10 30 a.m. — Morning Worship 11 30 . — — unday school 7 30 p m. — Evening Worship Wednesdays, 8 pm.— Prayer meeting UNITED

Rev. D. Whyte Smith. Minister 11 00 a.m. - Sunday School 7 30 p.m. - Evening Worship Westestt 11 a.m.

### M. B. C.

MENNONITE BRETHREN IN CHRIST Rev. Earl Archer. Pastor

Sundays;
1.36 b.m.—Sunday School
2.30 ...—Proceding service
7.45 ...—Proceding service, including Young Peoples' meeting on alternate Sunday
Wednesdays, S.p.m.—Prayer service

### CHURCH OF ENGLAND St. Cyprain's, Didsbury Rev. A. D. Currie, Rector

2nd Sunday, Evensong at 3 pm. 4th Sunday, Hely Communion 11a m

### LUTHERAN

Rev. Albert F Reiner, Pastor

Westcott: 11:00 a.m. Every Sunday Oidsbury: 2:30 p.m. Every Sunday ex-cept the 4th,

CANADA'S VETERANS Their Post Was Commission is Care for the Moundad and III -CANADA'S TREATMENT AND PERSON LEGISLATION Canada has assumed as a minimum obligation to members of the armed forces that, before their return to each life, the fullest possible measures shall be taken towards physical fitness, and this permit shall be proceeded for any taken towards physical fitness, and this permit shall be proceeded for any taken towards beyond that he is every. Full medical expect is provided and reterms brought that he is each life from coast to coast, Economic to the most modern types as treatment has been in-called, and thather perceives in all branches of necessity and surprise wallingly placed their series at the absorbable of series and surely have wallingly placed their series at the absorbable of series and surely have wallingly placed their series. These declares, from the force made towers and in tool of continuing.

These declares, from the force made towers and in tool of continuing treatment may be then pay and discusses of a serious for one year it treatment may be in the paying all for more when treatment to still required for a person olds to the paying and the more when the serious discussions are the serious declared.

1. When the veters has served in a theore of war, death or any permanent disability not due to insulvation to personable.

2. (a) When the veters has creed in Carada only, death or disability caused by service a personable.

(b) Death or service disability not due to service may be pensionable if hardship would otherwise result.

A very wake program of education is being articl on continuously so that vectoran who saider a dischibity as a result of their war service may have a fill vectoran who saider a dischibity as a result of their war service may have a fill vectoran who saider a fill which was the happy failure. Many whenter associations are assisting in this way while specialized help is actually fer from soft conduction as at the War Amouta-times of Condula, the Camalan National Institute for the Bland, and the Canadan Society for the Deaf and Hard of Manage.

UNAMULITY'S RESPONSIBILITY

series of advertisements has given, in but of form, an outline of the
rest shishment program for exercises usen and women. The
ness therefore, is not entirely that of Parlament. It can provide
below, treasure, is not entirely that of Parlament. It can provide
on all funds but in the final analysis to more but the vertex them
of the people of Cartade, who make the pregram work. The public
of the beautiful and the proper of the property of the public of the property of the proper

VETERANS WELFARE OFFICERS ARE STA-TIONED IN KEY CENTRES THROUGHOUT CANADA. THEY ADVISE AND ASSIST EX-SERVICE PRESONNEL AND SHOULD BE CONSULTED ON ALL PROBLEMS.

der the authority of Hon. Ian A. Machenese, Minuter of VETERANS' AFFAIRS \* SEND THIS ADVERTISEMENT TO SOME MAN OR WOMAN OVERSEAS.

# HENRY NIELSON

# **AUCTION**

4<sup>14</sup> Miles West, then <sup>36</sup> Mile Southwest of Bergen

WEDNESDAY, NOV. 15th

17 HEAD OF CATTLE

6 Good Milch Cows; 3 Heifers freshen in spring; 6 Spring Calve Beef Cow; Shorthorn Bull, 16 month GELDINGS: 5 yrs. old, weight 00 and 1350, 4 Ewes, 1 Ewe Lamb, 60 Chickens

4 Ewes, 1 Ewe Lamb, on Chickens MACHINERY

Massey Harris 7-ft, Binder in moor shaper, John Deare Single Diece John Deere Gang How, Stally Flow Will-beath and Bridge House How Williams House Ho

HOUSEHOLD GOODS

HOUSEHOLD GOODS

2 Beds and Mattresses; 2 Dressers;
Oak Dining Room Suite; Sewing Machine; Radio; Winnipeg Couch; Chine
Cabinet; Heater; Reckers; Kitchen
Cabinet; Range; Lamp; Lanterns;
Gas Iron; Cream Separator,

THE FOLLOWING GOODS SOLD BY MRS, TEDFORD: Mallot Cream Separator: Bob Sleight 2 Sets Work Harness; Garden Pleux Seed Drill; Iron Evenper, Becker Stand; Fost Warner; Neek Yeles; Subsoil Packer good as new; and oth-er articles,

er articles,
Sale Starts 1:00 p.m. — Terms Cash
LUNCH AT NOON

C. E. REIBER DON J. MacLEAN AUCTIONEER NEW PUBLISHER TAKES OVER SUBSCRIPTION LIST

SCHSCRIPTION LIST

In taking over the business of The Didabury Pioneer from Mr. Gooder we have purchased the subscription list of the paper, and any accounts for subscriptions that are in arrears are payable to this effect. We also have assumed the responsibility of sending the paper to all subscribers who are paid in advance, and subscribers are sasured that they will get their paper if it is paid up.

# TOM FINLEY

6 Miles East of Didsbury on the South Road

FRIDAY, NOVEMBER 17

12 HEAD OF CATTLE

1 Purchard Ayrshire Milk Cow, 2 mass 1 Ayrshire Helfer, I year; Illack Milk Cow, 7 years; I Black wy, 6 years; I Red Cow, white on co. 6 years; I Black Cow, 4 years; Spring Chicago; I Red Cow, 2 years; Bod Cow, 6 years; I Red Cow, horns,

HOUSEHGLD GOODS
Oak Drining Table, Chairs and Buffet; 2 Dress re; Chifforler; Hall rack;
Chesterfield Suite and Chairs; Dishes;
Coleman Self-Heating Iron; 2 Congolcum Rugs, 9812 and 789; Aladdin
Lamp: Writing Desk, Etc.

FARM MACHINERY

Terms Cash: Sale Starts at 10:00 a.m.

Everything must be paid for before oved.

Have You Bought a Victory Bond? | Lunch served by the Mountain View

V.I. for a nominal charge, Bring you own cup and sugar.

THE FOLLOWING GOODS OWNED BY H. A. COATES 4 Head of Steers, 2 years old; 7 head Heifers, 2 years old; 2 Heifers, 5 years old; 9 Calves; McCormick Deering 15-20 Tractor, just overhaul-ed.

C. E. Reiber Archie Boyce
AUCTIONEER

Canada's export of domestic mer-chandiae during last August was val-ued at 2257 million, down about \$20 million from the preceding month, it was over \$202 million the correspond-ing month of 1943 but in the first eight months of this year, compared to last, we were up 22 per cent.

CARD OF THANKS

CARO OF THANKS.

We wish to thank our many friends for their expressions of sympathy during our recent sad bereavement. Also for the beautiful floral tributes.

THE DEDELS FAMILY

All elevators will be closed each Saturday afternoon, commencing next Saturday, November 11th.

In the farmyard Canadian hous have scored an outstanding record for their bosses, farmers and poultrymen. In the first seven months of this year the Special Products Board bought nearly two and a half million cases of surplus shell eggs for export to Britain in the form of dried egg powder. This is double that of any first seven menths in any previous peak year.

RRIGHT - SPOT -

The Best in Ice Cream, Soft Drinks and Light Lune

Try a Classified.

YES . . . Six Victory Loans have been successful

BUT

We can never tell what results will be until all returns are in.

Didsbury community is asked to buy \$80,000 worth of Seventh Victory Loan Bonds.

We have to buy \$80,000 in bonds to enable Canada to get its national objective of \$1,300,000,000.

We cannot assume that this loan will go over the top, and leave it to other communities to do their share.

Right now...it looks as though a lot of people in this community are taking it for granted that other communities will do more than their share.

Just suppose . . . other communities left it to us .

CANADA . . . would not get the money required.

(Bear in mind that Canada's all-over borrowing needs are increased by over three hundred and twenty million dollars at this time.)

# The 7th Victory Loan

. Cannot reach the objective set unless every community reaches

# Didsbury

. cannot reach its objective unless YOU do your part.

To be sure that Carbon will meet its objective . . . buy an extra

Chairman		 			 						J	. E	. (	GO	oi	ÞΕ	F
Vice Chai	rman	٠.						 				Н.	N	10	RG	A	N
Secretary								 			. (	. E	1.	RF	HE	E	R

# VALUE LEADERS AT THE DARLING GOLDEN FLEECE WHITE WOOL BLANKETS SIZE 61 x 81 SPECIAL \$5.89

DRESSES SEE THESE NEW DRAPIE FRILLY PEG TOP DRESSES

NEWEST ARRIVALS IN MISSESS CREPE

ALL COLORS AND SIZES

\$4.95

OPEN A CHARGE ACCOUNT TODAY!

DARLING LADIES AND CHILDREN'S WEAR DIDSBURY, ALBERTA

HARD TO LEARN
After reading of the advances
across Europe, we have a sneaking
suspicion that the family jalopy is
going to have a rough time of it
after the war, says the Christian
Science Moulton. It's going to take
some time for the follows to relearn
that automobiles are intended to be
used on reads.

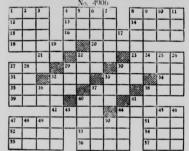
### A VALUABLE TOY

In the vaults of a bank in Tar-ragona. Spain is a toy valued at \$5.00.660. It is a doll made of finely châcede marble. It was found in the tomb of an infant believed to have died about 300 A.D. 2591











"He comes every day at the same time . . . just after I've cater and wanna take a nap!!"

## REG'LAR FELLERS-Ladder Of Success









To get all the benefits of this combined FREITARING-SIMMLATING action, just rub throat, chest, and back with Vicks VapoRub at bedtime. Instantly VapoRub goes to work - 2 ways at once as shown above - to ease bronchitis country boasen congestion. The boasen congestion, rubered ove-to ease bronchitis cough-g, loosen congestion, relieve uscular soreness, and speed stul, comforting sieep. Often y morning most of the misery gone. Get relief from bron-litis distress tenight with dou-le-action, time-sted Vicks Vapo-bub... Try liti

Nervous, Restless

On "CERTAIN DAYS" Of The Mostl?

If functional periods clisturbances make you see increase, cross, high make you see the product of the period of the period



chine work, and girls who had matrimony on their mids.

"A girl as smart as that Liucy Elektran should teach," opined the town.

"I don't want to be a teacher," I believe that every man is entitled to earn a living, to fair vages, and the should be should



- | 3 | tablespoons shortening | 1 | cup sited flour | 1 | cup sited flour | 2 | tenspoons baking powder | 1 | cup sited flour | 2 | tenspoons baking powder | 1 | cip | cip | 1 | cip |

1 tablespoon sugar 1, tenspoon cinnamon

Blend shottening and sugar theoughly; add egg and beat well. Stir
in All-Irra and mile. Stif duer with belong powder, salt, cinnamon and
nuture. Stir dry ingredients and chepped apple into first mixture; stirring
only until floor of the property of the first mixture; stirring
only until floor disappears. Fill greased munitin pans two thirds full; sprindle
with mixture of sugar, chanamon and nuture. Batte in moderately hot oven
(425 degrees F.) about 20 minutes. Makes nine muffins (2), inches in
diameter).





GET YOUR LUMBER NOW FOR YOUR FALL REPAIR JOBS

CAR OF KILN DRIED SPRUCE ON TRACK

ATLAS LUMBER CO., LTD. J. GLAUM, Mgr.

### NOTICE

Saturday, November 11th, Remer brance Day, has been declared a civ holiday in the Town of Didsbury.

By Order of The Council

### NOTICE

NOTICE

The Town Council of the Town of Didsbury urgently requests all Domestic Light Consumers in the Town to go as soon as possible to the Town Office, and sign the Petition to the Board of Public Utility Commissioners and the Wartime Prices and Trade Poard, which, if it is sufficiently signed, will enable the Calgary Power Company to put into force the new proposed Domestic Light Rate Schedule, which will effect a big saving, and be of great benefit to the Town as a whole. Please do not delay signing the Petition,

W. A. AUSTIN,

W. A. AUSTIN, Secretary-Trease

—The Ladies of the Red Cross Tea Committee are having a tea and food sale Saturday, November 18th in the basement of Knox United Church, It has been some time since we have had a sale, so let us make up for lost time

Have You Bought a Victory Bond?

PYANCELICAL CHURCH NOTES ANAGORIACAL CHURCH NOTES
Morning worship service will be hold
10/30 n.m. Dr. W.W. Krueger of
tectus, Sask, will be the quest speake
of at the evening service, 7-45 p.m.
the second quarterly Board Session
till be held after the service.
Services at Bethel at 2 p.m. The
utland Mission Circle will hold a
cetting on Friday evening, November
9, at 8:00 p.m., at the home of Mr.
4, Hayne, This will be a masterl
verning, Pre. Ell Hooper will sing
verning, Pre. Ell Hooper will sing

### M. B. C. CHURCH NOTES

W. B. C. CHURCH NOTES
Rev. R.P., Dittors of Springfield,
Phio, will hold special meetings in
the M.E.C. Charch beginning Sunday,
November 12 and continuing through
November 12 and continuing through
November 18, The sprince, will be at
2.50 and 7.45 on Sunday, and 8 o'clock
and wook day, except Saturday,
On Wednesday, Nov. 15, Missionary
Convention will be held with Mr. Ditnor, our superintendent of foreign
tission speaking at 10.03 and, 2 pain
and these services.

s; "What do you shave with in the morning?"
Smith (bitterly): "My wife's linel-eum cutter."

### WE WANT THE NEWS

As a newcomer to Didsbury your editor is not acquainted with the people of the district and the organizations therein, and we must rely on individuals and the secretaries of the various organizations for items of news each week. We are therefore asking anyone with items of news to kindly phone or send these in to The Pioneer, preferably not later than Tuesday noon to insure publication, 'In this way we will be able to publish a much newsier paper and continue to improve as we become better acquainted.

newsier paper and continue or ac-prove as we become better ac-quainted.
District correspondents are par-teularly invited, and again we ask that they have their news budgets in as early as possible in the week.

### LEGAL ADVICE TO DEPENDENTS

LEGAL ADVICE 11 DEFENDENTS
Soldiers' dependents desiring legal
aid regarding his or her personal affairs are advised to apply in serting
t the Dependents' Advisory Committees, hendulariers of M.D. 13, anhoused recently
The application will then be considered by the board and if it is then
thought that the services of a solicitor are required arrangements will be
made accordingly by the committee.

### POSSIBLE TO LIVE 120 VEADS

POSSIBLE TO LIVE 130 YEARS NEW YORK—Dr, Theodore Klump of the Winthop Chemical Company predicted to the American Chemical Society recently that it is "biologi-cally possible for many of our children or our children's children to live in good health for 120 years." He said that would come about through che-volopment of medicinal chemistry.

Those who have relatives among the 548 Canadians held prisoners in Hong Kong will be glad to hear the report that conditions have been fairly tolerable for them. Red Cross food and clothing parcels have recently arrived and are being distributed, Campe are well organized, and treatment is

### LOCAL & GENERAL

Mrs. O.W. Stauffer entertained a few of the Didsbury ladies last Thursday afternoon at a quilting bee, in honor or her guests, and tea was served. All report a very enjoyable time.

Lieut, J. Delmar Foote, RCNVR, who has been visiting his parents, Mr, and Mrs. A.H. Foote, left Monday for Ottawa for further posting.

Our thanks this week goes to Har-ey Shantz who moved our equipment ver from Carbon, Mr. Shantz had a even ton load and the moving was one without a mishap of any kind.

Miss Lois McLean of Calgary isiting with her grandparents, Mr nd Mrs, Theo Reist and other rela-ives in the district this week,

Mrs. Pearson received a card last week end from Mr. and Mrs. J.E. looder who are motoring to the coast, axing left Thursday from Didsbury. They reached Fernie the first day and reported fine weather, after the blist-ry weather here last week.

Mr. and Mrs. Clarence Wall and iaughter left Sunday for Carbon, where Mr. Wall will be the editor of the Carbon Chronicle.

Snow fell in Didsbury last week, but the weather turned mild Sunday and we are now having another spell of fin. Indian summer,

Mrs. O.W. Stauffer has had as her uests her daughter-in-law, Mrs. A.R. briver of Detroit, and her daughter drs. Arthur Stewart, and little sen lennie, of Edmonton.

Rev. A.D. Currie of Olds is being transferred to Brooks, His last regular service at St. Cyprian's Anglican Church, Didsbury, will be conducted on Sunday, November 12, at 3 p.m.

Mayor and Mrs. W. Poxon of Drum heller were visitors in town Tuesda-night at the home of their son-in-lay and daughter, Mr. and Mrs. E.J. Rou leau and family, Mr. and Mrs. Poxon are on their way to Vernon, B.C. for a three week's vacation.

"The Gang's All Here," with Alice Faye, Carmen Miranda and other stars is the picture showing at the Didshury Theatre Thursday and Friday, On Sat. and Whiskle Gase to War," and will be especially put on for the Canadian Legion On November 13, 14 and 15 with Gast will be "North Star," with Anne Baxter, Dana Andrews and Walter Huston.

### NOTICE

NOTICE

The Town Council of the Town of Didsbury is open to receive offers to lease the Skating Bink Concession for the forthcoming season. The Town pays to the Lessee 8100 for free skating privileges for Public School children during the season, and reserves the right to fix periods during which free skating is to be provided, The Lessee provides all the labour required to peration of the Rink, and be in the operation of the Rink, and be in the operation of the Rink, and be in the control of the Rink, and the season tickets and admission charges, and leaves and theirs and admission charges, and bears any losses. Ambientions should be in the honds of the undersigned on or before Navember 20th.

W. A. AUSTIN,

W. A. AUSTIN, Secretary Treasurer Didsbury, Alberta

--FOR SALE, or trade for same, Purchbred Yorkshire, Boar, 5 months, from A.R, Stock, F.W, Leeson & Son, Phone 412, Didsbury.

FOR SALE—40 March hatched New Hampshire Pullets @ \$1.00 each. Mrs. M.E. Archer, Phone 707. 3tp

FOR SALE—A real opportunity to purchase a well-built, insulated house. 20x24 on skids built only 3 years ago, at a cost of 8800, Also hen house for 100 birds. Brooder house 500 chicks. Both insulated, Bunk house 8x12, Must be sold during November, What offers?

# Ranton's

### Week-end Store News

New Selection of PILLOWS .\$3.95 to \$10.00 a pair

Heavy Unbleached SHEETING 73-inch, good quality, Per yard ...... 69c

Large Selection of Kiddies' OVERALLS Sizes 2 to 6 years 89c per pair up

Wool BED THROWS \$6.75 and \$7.95

CAMPAS HOSE in navy and red.... 25c

Women's House Shoes 75c a pair to \$1.39

OVERALL DENNIM in blue. Per yd. ... 40c

POWDER PUFFS, 10c

SHOP AT

# Ranton's ---

YOU will be MORE THAN SATISFIED by having your Watch, Clock, Optical Repairs, Sewing Machine fixed right in Didsbury. All my work is guaranteed. Reasonable prices See Me at the Club Lunch

WM. GONTASH.

Watchmaker & Jeweller

### OPTOMETRIST

D. Stewart Topley 503 Southam Bldg. CALGARY M7350

SEE YOUR Imperial Oil Agent

for all kinds of Lubricants and Greases GASOLINE and FUEL OIL

IVAN WEBER Residence 61 Phone 56

Stray Cattle — Branded 56 with half diamond above, on right rib; also tag in ear. Please notity Roy McNaughton, phone R410, Didsbury

\$\$ More Pork, Beef & Milk \$\$ Feed the New Improved Watkins Mineral Compounds Apply G. C. Hartt, Watkin's Dealer (434p) Old Bus Station

(434p)

For Sale — Three-piece Velour Chesterfield Suite, in good condi-tion Apply at 43c) Pioneer Office

ofters?,
Apply to Henry Snyder, Didsbury, 2n
For Sale — Standing Sprace Timber, Logs, Props and Poles Apply
ber, Logs, Props and Poles Apply
L Mekkelbourg,
(444p) Bergen

For Sale — 100 White Leghorn
Pullets, May batched; also Bourbood
Rotter Turkeys from Ontario bande
stock Apply Mrs. J. F. Dexter,
Garfield
(44p) phone R1111, Carstairs.

LEARN THE FACTS!

FIGHT VD ON THE 4 SECTOR FRONT

When you read—as you probably did during the past few months—that more than 300,000 people in Canada have syphilis, what was your reaction? Did you say, "That's too bad's something should be done about it", and then turn to the comic page. Chances are you did.

comic page? Chances are you did.

But if that article had told you that
Tommy Jones, the had who used to most
your lawn after exhool, had syphilis-how
would you have felt about it? Or that the
young couple who built that care house in
the next block, had just lost a buby through
and think?

Or, if you suddenly discovered that your
Mar--.. No? That couldn't happen? But
it can. And it does . . . to hundreds of
Tommies and Marys every year, right here
in Canada. Right in your community. You'll

DEPARTMENT OF NATIONAL BRALTH AND WELFARE to further Canada's fight against VD.

From a statemen

never read articles like that, of course, for these are the personal tragedies that people bear in silence.

So, when you pick up the paper sometime

and read, there were 5,000 new VENEREAL DISEASE cases reported in this province last year. remember! These are not cold figures. They represent 5,000 heart-breaking. heart-aching situations.

Yes, VENEREAL DISEASE is a serious problem. It's a problem for parents; for taxpayers; for young people on the threshold of life; for everyone.

VENEREAL DISEASE need never strike if we all do our part. If we know the facts. If we use these facts to advantage. If we don't shrug our shoulders and say, "This couldn't happen to anyone in my family."

You have a duty to your family and the